

BBDO GROUP GERMANY GMBH (GROUP)

Düsseldorf - Germany | Advertising and market research
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64 /100
 92nd
 percentile

CERTIFICATIONS & ENDORSEMENTS

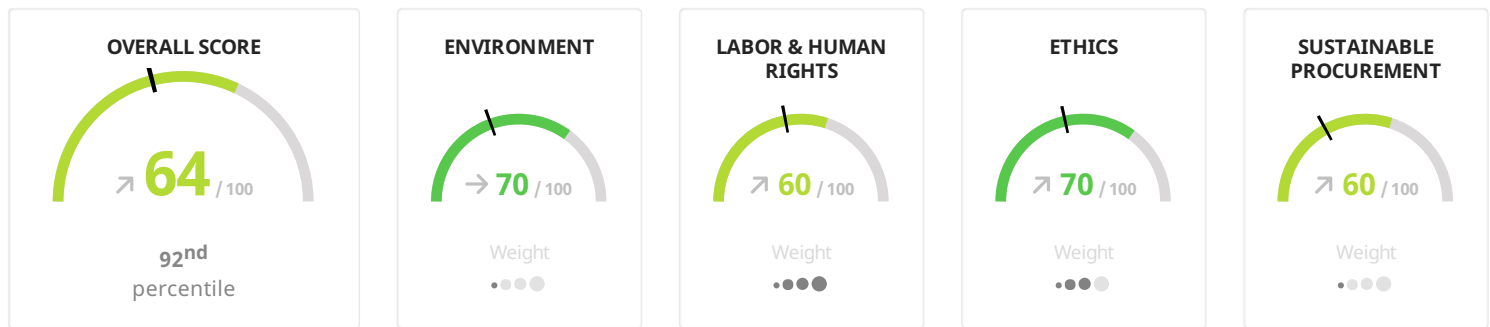
- ✓ At least one site is ISO 14001 certified
- ✓ Global Compact Signatory

SUSTAINABILITY PERFORMANCE OVERVIEW

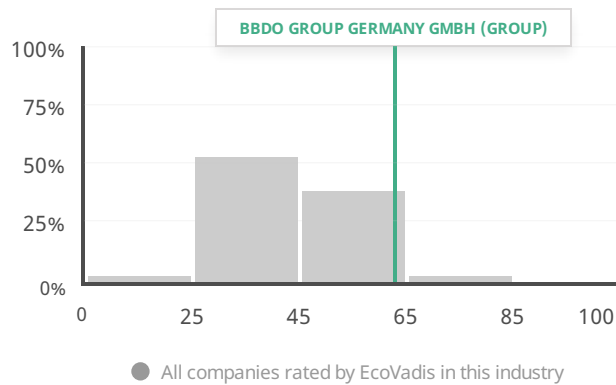
Score breakdown

BBDO GROUP GERMANY GMBH (GROUP) sustainability performance is: **Moderate**

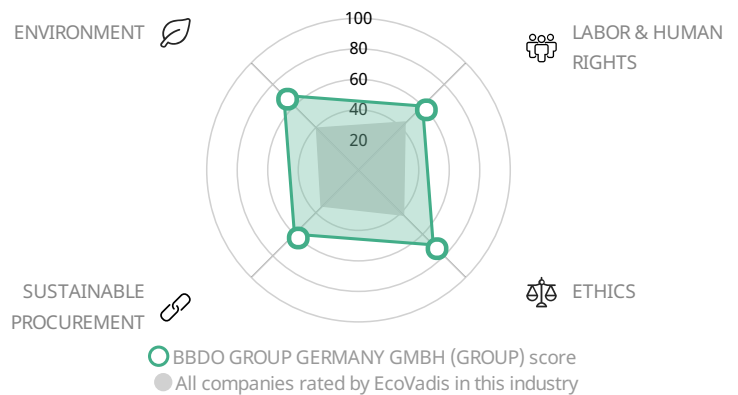
Sustainability performance: ● Insufficient ● Partial ● Moderate ● Advanced ● Outstanding — Average score



Overall score distribution



Theme score comparison



* You are receiving this score/medal based on the disclosed information and news resources available to EcoVadis at the time of assessment. Should any information or circumstances change materially during the period of the scorecard/medal validity, EcoVadis reserves the right to place the business' scorecard/medal on hold and, if considered appropriate, to re-assess and possibly issue a revised scorecard/medal.

ABOUT ECOVADIS

EcoVadis provides the leading solution for monitoring sustainability in global supply chains. Using innovative technology and sustainability expertise, we strive to engage companies and help them adopt sustainable practices.

Our Mission

To reliably assess companies' sustainability performance, providing them with comprehensive feedback, benchmarking and tools allowing them to embark upon a journey of continuous improvement.

Our Expertise

- Sustainability: our team of international sustainability experts analyze and crosscheck companies' data (supporting documents, 360° Watch Findings, etc.) in order to create reliable ratings, taking into account each company's industry, size and geographic location.
- Innovative technology: we offer access to web-based solutions, where companies can access the EcoVadis Scorecard and share information. These are highly secure online solutions which guarantee the safety of our users' data.

Our Methodology

The EcoVadis methodology is based on international sustainability standards (Global Reporting Initiative, United Nations Global Compact, ISO 26000), and supervised by a scientific committee of sustainability and supply chain experts, to ensure reliable third-party sustainability assessments.

Our Users

- Thousands of companies use the EcoVadis Ratings platform every month to respond to sustainability assessment requests from customers, set and maintain corrective action plans and centralize sustainability-related documents. We currently have 50,000 subscribers, spread across 150 countries and 190 industries.
- Over 300 multinational companies use EcoVadis to monitor the sustainability performance of their trading partners, including:



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